BRADY REETZ

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Summary

Technical product and project leader with experience spanning industrial systems, IoT, software development, and complex integrations. Combines product strategy, systems engineering, and cross-functional project execution to translate business requirements into scalable technical solutions.

Core Skills

- Project & Product Management
- Technical Leadership
- Solution Architecture
- Requirements & Roadmaps
- Systems Integration
- Industrial IoT & Automation
- Networking & Infrastructure
- Software & API Development
- Technical Troubleshooting
- Stakeholder Communication
- Market & Business Analysis
- Technical Documentation

Professional Experience

LPI
Project Manager
09/2026 – Present

- Manage and coordinate a portfolio of projects, aligning scope, priorities, schedules, and stakeholders.
- Help establish and standardize project management processes, reporting, and delivery practices for a developing PM function.
- Apply technical and cross-functional experience to support project planning and execution.

Rice Lake Weighing Systems
Product Manager
10/2022 – 05/2026

- Owned product strategy and roadmaps for a multimillion-dollar industrial systems portfolio.
- Led hardware, software, and enterprise integration initiatives with engineering, sales, and leadership.
- Guided positioning, documentation, customer adoption, and market-driven product improvements.

Rice Lake Weighing Systems
Technical Sales Engineer
02/2022 – 10/2022

- Designed and supported complex integrations; translated customer needs into technical solutions.
- Delivered technical demonstrations and served as a product subject matter expert.

Rice Lake Weighing Systems
Integrated Solutions Engineer
01/2015 – 02/2022

- Designed custom weighing and measurement solutions and developed software applications.
- Built and optimized SQL queries and scripts; supported installation and production deployments.
- Produced technical specifications and collaborated on customer-specific systems.

Education & Credentials

Western Governors University — IT Product Management degree program (in progress, 2026–Present)
Microsoft — Azure AI Professional Certification (2025)
Aha! — Product Management Certification (2025)
Gateway Technical College — Microcomputer Specialist, Computer Programming (2005)

Professional Affiliations

Mensa — Member | IEEE — Member

Selected Technical Projects

- Homelab infrastructure: virtualization, VLAN segmentation, monitoring, automation, and identity services
- Custom development: VB.NET tools, TCP/IP utilities, and automation systems
- Embedded systems: ESP32-based sensor platforms and industrial IoT integrations